

HIGHTECH

S I T E



Business Site Unterschleißheim
Your address for success!



Imprint

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Table of Contents

Your address for success!	5
Attractive, innovative, progressive.....	6
All advantages at a glance	8
First address – best location.....	10
Competent, quick, unbureaucratic.....	12
Networking. Cooperating. Profiting.....	14
Strong partners – outstanding contacts.....	16
Presenting and representing	18
Innovative with strong growth	20
A great place to live and work	24
Happy children – happy parents.....	26
Our supporters.....	28



Your address for success!

Are you looking for the best location for your company? A site that not only offers best prerequisites for your economic success, but where you and your employees can work and live outstandingly? Then come to the town of Unterschleißheim. With about 28,000 residents and 15,000 jobs, it is situated before the gates of Munich as one of the top addresses in the world. In the regional ranking of the Institut der deutschen Wirtschaft Cologne (IW), the Munich district has been determined to be by far the most successful region in Germany. The metropolitan region of Munich (MM) with its 5.8 M. residents has the highest purchasing power in Germany and is among the most important economic sites in the world.

The industry mix of high-tech, media and creative business, pharmaceuticals industry, biotechnology and old economy offers outstanding cooperation and ideal business and trading relationships. Several excellent universities, technical colleges, academies and institutes, ensure top research. Scientific exchange is guaranteed, qualified specialists are on site.

In Unterschleißheim, you will profit not only from the advantages of the large city with high-quality cultural facilities, diverse leisure time offers and the attractive proximity to the Alps. You and your employees will at the same time enjoy a family-like relaxed atmosphere and receive all the important support and educational facilities on site.

The service of our business-friendly administration is also far above the common standard. This is not only the case for new settlements but also for already-existing companies, as confirmed by the top grades that we have received from our managers in a company survey on site. In addition to the site in general, particularly the outstanding and unbureaucratic support by our business promotion department is valued.

We always keep an open ear for you. Tell us about your wishes, ideas and visions. We will gladly help you find suitable office or commercial areas, initiate contact with important institutions, inform you about available subsidies and many other things.

With our economic promotional association, the Innovative Community (ICU e.V.), we also offer an outstanding, innovative and active network with more than 160, partially internationally renowned companies.

Get a first impression of Unterschleißheim and our unique service for companies in this brochure. We are looking forward to your contact! Our team from the business promotion and I will gladly take the time and support you on your way to success!

Yours,

Christoph Böck

First Mayor of the town of Unterschleißheim



Attractive, innovative, progressive





The Munich District – the number 1 in Germany

The site for your company must be chosen with care. The address is not only the calling card of your company, but also sets the tracks for your successful future. The town of Unterschleißheim in direct proximity to the town borders of the metropolis of Munich therefore is an outstanding site.

IW regional ranking

Level ranking

Die besten zehn Regionen auf Basis des Niveaurankings, Rangnummern und Indexpunkte normiert auf den Mittelwert = 100

Rank	Region	Points
1	District Munich	190.9
2	Erlangen-Höchststadt	170.1
3	Erlangen	165.4
4	Main-Taunus district	155.4
5	Starnberg	154.5
6	Dingolfing-Landau	150.5
7	Dachau	147.5
8	Ludwigsburg	147.2
9	Fürstenfeldbruck	146.0
10	Wolfsburg	145.9

Source: Institut der deutschen Wirtschaft Cologne (IW), "Regions in competition – results of the IW regional ranking 2014" in IW-Trends, authors: Michael Bahrke and Hanno Kempermann, March 2014

Based on the IW regional ranking, the District of Munich is by far the most successful region in Germany. The Institut der deutschen Wirtschaft Cologne analyzed the economic structure, labor market and quality of life in 402 towns and districts of the Federal Republic of Germany. According to the study, the winner combines the most innovative and active business structure with an attractive labor market and high quality of life.

All advantages at a glance



■ The location

- ✓ Turnstiles of Europe – outstanding traffic connection (train, plane, transit bus, motorways).
- ✓ About twenty kilometers from the main train station of Munich and the center (Marienplatz), as well as the international Airport Munich
- ✓ International trade fair Munich and Allianz Arena, stadium of the FC Bayern, quickly and comfortably accessible by car or public transport.

■ The business site

- ✓ Qualified specialists on site – currently 28,000 employees/15,000 workplaces.
- ✓ Competent support by own department for business promotion with customized service – subject to the first mayor; Entrepreneurs' survey leads to best grades for the site of Unterschleißheim and the service of the town's business promotion.
- ✓ Large industrial area with healthy industry mix of international groups, strong medium-sized businesses, innovative high-tech companies, diverse service sector and crafts.
- ✓ Attractive and modern office and production areas.
- ✓ Beneficial trade tax rate¹.
- ✓ Active local corporate network (ICU e.V.²)
- ✓ Awarding of a dedicated ICU business award.
- ✓ Diverse meeting and event locations.
- ✓ Outstanding sales markets, business and trade contacts, due to embedding into the metropolitan region of Munich (MM) with 5.8 M residents. The MM has the highest purchasing power in Germany.

¹ For information about the local business tax rate go to: www.unterschleissheim.de

² For further information about ICU go to www.icu-net.de



■ Infrastructure

- ✓ Outstanding connection to public transit with urban and regional bus line network and two rapid transit stops.
- ✓ State-of-the-art broad-band supply.
- ✓ Munich car license plate and Munich phone number.
- ✓ No parking place problems.

■ Quality of life

- ✓ Best prerequisites for families, all schools and support facilities on site.
- ✓ Innovative and environmentally compatible heat supply with urban geothermal power.
- ✓ Beautiful, far-reaching local recreational areas.
- ✓ Diverse cultural, sports and leisure time offers.
- ✓ Many purchasing options on site.

First address – best location

Optimal connections

Today a meeting in London, tomorrow a meeting with partners in Munich, in two days a business lunch with big customers in Moscow and at the end of the week a meeting with a supplier in Stuttgart. Too much on the schedule? Not a problem from Unterschleißheim.

■ Airports

The international airport Munich can be reached very well in only 15 minutes, no matter if by car or rapid transit. About 240 destinations in 70 countries are currently being targeted by the second-largest airport of Germany. The international airport also houses the AIR Cargo Center, transporting about 1,000 tons worth of air freight and air mail per day. The three regional airports City Airport Augsburg, Airport Nuremberg and the Allgäu Airport Memmingen can be reached by car in only two hours.

■ Motorways

The Unterschleißheim industrial park is directly connected to the motorway in all directions. No matter if you are driving towards Nuremberg-Berlin (A9), Augsburg-Stuttgart (A8), on to Hamburg, towards Salzburg-Innsbruck and Italy or Landshut-Deggendorf, towards Eastern Europe (A 92) – you'll be on the motorway in less than five minutes.

■ Train/rapid transit connection

Two rapid transit stops connect the town of Unterschleißheim with the metropolis of Munich. In about twenty minutes and without switching trains, you can be at the main train station Munich with international connections and the heart of the global city, the Marienplatz. Unterschleißheim also has its own, well-developed urban bus line system with a connection to the underground railway of Munich.



Unterschleißheim – direct proximity to the turnstiles of Europe

Unterschleißheim offers an ideal starting position not only for destinations in the metropolitan region of Munich, but also to South, East, North and Western Europe. All markets can be reached very well, by plane, transit bus, car or train. At the Munich main train station, three trans-European long-distance traffic lines cross: Berlin-Munich-Rome, Paris-Munich-Budapest and Zürich-Prague-Munich.

The Institut der deutschen Wirtschaft Cologne emphasizes in its regional ranking: "Streets, rails, airports ... as well as public transport and broadband supply are fundamental prerequisites for successful companies."¹

¹ from: Institut der deutschen Wirtschaft Köln, "Regionen im Wettbewerb – Ergebnisse des IW-Regionalrankings 2014" in the magazine "IW-Trends" March 2014. Authors: Michael Bahrke und Hanno Kempermann



Distances from Unterschleißheim – important destinations

regional

International Airport Munich	19 km
Munich (center/Marienplatz)	20 km
New Trade Fair Munich	29 km

German cities

Berlin	570 km
Nuremberg	166 km
Regensburg	110 km
Stuttgart	220 km

European cities

Luxemburg	570 km
Milan	510 km
Prague	360 km
Salzburg	160 km
Vienna	450 km
Zürich	320 km

Unterschleißheim entices by its outstanding traffic connection. The state capital of Munich, the international airport and the New Trade Fair Munich can be reached very quickly by car or rapid transit from Unterschleißheim.



Competent, quick, unbureaucratic



Unterschleißheim – a strong partner

Time is money – that holds true when looking for a suitable site as well. Research for this is usually elaborate and time-consuming for a company. It costs a lot of money, particularly when a service provider must be charged with it. This isn't necessary in Unterschleißheim. Our competent business promotion team offers customized service perfectly unbureaucratically. All threads combine here. You will receive all information from a single source. No matter if you are looking for office, commercial or production areas. Our team will personally advise

you according to your needs, offer advice, establish contact with the chambers of industry and commerce, many institutions and consulates, no matter if you are a Global Player, medium-sized business, start-up company, craftsman or service provider.

That's not enough, though. The support is available not only for new companies, but the business promotion team is available to everyone. Outstanding contacts from the first with more than 160 companies from Unterschleißheim and the Munich conurbation, complete with synergy effects, are also found in the active network, the Innovative Community e.V. (ICU e.V.), also see page 14 et seqq.

Communication – and the slightly different point of view

Communication is the basis of our knowledge society. Renowned scientists and outstanding personalities not only enable the urban science forums to discuss economic matters, but also to sometimes take a slightly different view of current subjects.

The lecturers have included, among others, Nobel prize laureate for physics, Zhores Ivanovitch Alferov, or future researcher Prof. Dr. Dr. Franz Josef Rademacher, but also guests such as extreme mountaineer Helga Hengge or desert crosser Bruno Baumann. They reported



on team spirit, motivation, stamina or creativity, soft skills that are also needed in the world of economy.

Best grades from managers

»Everything can still be done a little better than it is currently being done«

The business promotion of the town of Unterschleißheim is taking these wise words by legendary US automotive manufacturer Henry Ford to heart. In 2014, it started a company survey¹. Using an online survey and phone in-

terviews, 205 managers from Unterschleißheim companies reported on their evaluation on the following subjects:

- ✓ Site satisfaction and site commitment
- ✓ Strengths and weaknesses of the economic site
- ✓ Site image
- ✓ Specific questions on the subject of child daycare and ICU e.V.

The survey showed: Unterschleißheim is an excellent business site with outstanding future potential. Another advantage is that the competencies of the town's business promotion

service in consulting, information provision and quick processing, as well as availability by phone by far exceed the common benchmarks of other municipalities.

The site image is assessed above-average, together with the criteria safe, clean, economically strong, proximity to the customers, traffic connections, very good equipment with child care facilities and schools, good quality of life and high leisure-time value.

In spite of all best grades, the town of Unterschleißheim will not sit idly but continue to optimize the framework conditions for the business site of Unterschleißheim further according to Henry Ford.

¹ survey among local businesses of the city of Unterschleißheim, conducted by "LQ-M Marktforschung" GMBH from 28.06. to 03.08.2014

Networking. Cooperating. Profiting



INNOVATIVE



Our strengths

- ✓ We are successful, innovative, enthusiastic, creative, a strong team and perfectly networked.
- ✓ We have no fear of contact and are presented across all industries.
- ✓ We act globally, regionally and locally, and drive access to new markets.
- ✓ We are open towards current subjects, value pioneers and those who think out of the box, and lively exchange of ideas.

These are the members of Innovative Community e.V. This active network was founded in 2000. More than 160 local and regional companies maintain best connections. Members include global players such as Linde AG, Intervet International/MDS Tiergesundheits, but

also banks, IT-companies and medium-sized businesses, craftspeople and many service providers.

ICU e.V. offers unique advantages to its members

■ A strong network – virtually and personally

- ✓ Communication within seconds across the ICU platform, when looking for office space, apartments, employees, business partners or the corresponding know-how.
- ✓ Personal contacts between the members thanks to many activities.
- ✓ Partially special conditions from members for members.

- ✓ Idea exchange, work groups and forums.
- ✓ Contacts around the world.
- ✓ Dedicated offices in China and Russia; Contacts for interested companies can be established at any time.
- ✓ Delegations travel, e.g. to China, Russia, but also to the USA.
- ✓ Shared appearances at trade fairs, etc.
- ✓ The unique ICU business award.

Unterschleißheim – internationally represented

To support local companies in their search for new markets and sites, specifically in booming regions, the town of Unterschleißheim cooperated with ICU e.V. to set up communication

COMMUNITY UNTERSCHLEISSHEIM

Networking. Cooperating. Profiting.



offices in Unterschleißheim, Zelenograd (Russia) and Hangzhou (China).

China – Hangzhou

Hangzhou is one of the most important Chinese growth markets. The office in the capital city of the Zhejiang province – already opened in 2003– is supported by a German lawyers' firm specializing in the Chinese market. This service is valued not only by the companies in Unterschleißheim, but also by Chinese ones.

Russland – Zelenograd

In 2006, cooperation of the town of Unterschleißheim and ICU e.V. with the prefecture Zelenograd near the airport of Moscow followed. From the beginning, this busy exchange

has, among others, been based on the outstanding cooperation with the Technical University of Munich (TUM), companies and institutions from Moscow and Bavaria. Again, the two communication offices on site are offering valuable services for Russian and German companies that want to expand.¹

Everyone wins – the ICU business award

Unterschleißheim is the only municipality in the North of the Munich district that offers awards to companies for their performance. With the business award that was founded in 2011 – and that is awarded in various categories – the ICU e.V. and the town of Unterschleißheim honor the achievements of regional companies every two years in a festive awarding ceremony.

The laureates have included renowned companies such as Flughafen München GmbH or medium-sized business such as internationally active Schreiner Group from Oberschleißheim and the Victor's Residenz Hotel or Kratzer Automation AG.

For more information, see www.icu-net.de

Network NordAllianz

The town of Unterschleißheim also is a member in the NordAllianz. A total of eight municipalities, in the corridor between the city of Munich and the Munich airport, have combined into an active network to offer the corresponding synergy effects for companies and citizens alike. These eight municipalities alone have about 130,000 residents. Particularly young families prefer these municipalities that are particularly well connected to the state capital of Munich as places of residence.

About two thirds of the NordAllianz residents are between 30 and 49 years old; at 30,000 Euro per resident and year, they have a high purchasing power². For more information, see www.nordallianz.de



¹ For further information about the offices in Russia and China go to www.icu-net.de ² GfK GeoMarketing GmbH, 2014

Strong partners – outstanding contacts



In best company

Unterschleißheim offers an outstanding industry mix with approx. 15.000 jobs. Well-trained specialists, proximity to excellence universities, an exemplary infrastructure and business promotion, the active ICU-network and the diversity of new and old economy make Unterschleißheim as a site particularly attractive. Because of this, many renowned and internationally active companies chose Unterschleißheim as their first address. This renowned corporate community includes, among others:

Linde AG: settled in Unterschleißheim in 1959 and confidently developed this site. With approx. 540 employees, it is one the largest pro-

duction sites of this industrial gas company in the world. For decades, Linde AG has been a pioneer in the area of hydrogen technologies. The innovative Linde Hydrogen Center was opened in Unterschleißheim in 2006 and acts as a technology and test center for engineers. The integrated modern hydrogen fuelling station is used by automotive companies as a test carrier and to fuel up pre-series vehicles with fuel cells.

Intervet Germany GmbH/Intervet International – now a company of MSD Tiergesundheit – also settled in Unterschleißheim in 1959.

Baxter Germany GmbH is another one of the first international companies who settled here,



Unterschleißheim is more and more developing into a biotech center.

Baerlocher GmbH, a producer of plastic additives, decided to use Unterschleißheim as a site in 1998 – the year of its 175th anniversary – and constructed a modern building for administration and research.

Baader Bank AG, one of the leading investment banks in Germany and market leader in trade with financial instruments, is also represented with a representative corporate building, as is **BMW Group** with its avant-garde training academy and the internationally renowned recycling and disassembly center (Recycling- und Demontagezentrum; RDZ). Of course,

many IT companies are headquartered here as well, among them IT-company **XERABIT**, which received the Großer Preis des Mittelstandes in 2013. The IT-system and consulting company offers its renowned customers from medium sized and DAX companies, consulting and analysis of IT-structures, data and process consulting among others. These are joined by medium-sized businesses such as **Kratzer Automation AG**, also a laureate of the Großer Preis des Mittelstandes in 2014, or **Keller & Kalmbach GmbH**. Many service providers and diverse crafts are represented as well.

Presenting and representing



The town of Unterschleißheim is setting a widely visible sign for modern and attractive architecture with the IT-port. This office tower is pioneering not only because of the always variable office areas, but also because of the environmentally compatible energy supply with geothermal energy. The Edisonpark offers equally high quality. Exhibition openings are often held in the timeless elegant atrium of the modern office building.

The small park with fountains and a pond provides inspiration and balance during work breaks. In the industrial area, many further representative office buildings are being constructed at various sizes and cuts. The Menlo-Park is part of this – another architectural highlight. The modern, multi-functional area concept keeps paths within the buildings short. The ecological

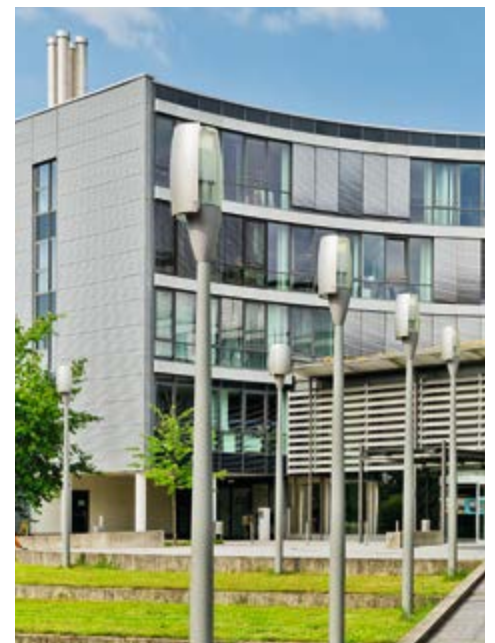
standards and integration of the complex into green “plazas” are pioneering.

Business Campus MUNICH : UNTERSCHLEISSHEIM – multifunctional rented areas in a top environment

The new business campus offers room solutions that are as high-quality as they are efficient, just a few minutes' walk from the rapid transit station Unterschleißheim. On the former Airbus premises of 17 hectares, the attractive office, service and innovation park holds up to 5,000 future-capable workplaces. The business landscape that management and service teams

on site have developed and maintained for the long term is closely connected to the successful site of the same name in adjacent Garching.

With its proximity to science centers such as the Technical University Munich (TUM) or Helmholtz-, Max Planck- or Fraunhofer-Institutes, the Business Campus Unterschleißheim is perfect for R&D cooperation as well as the partnerships with renowned companies in the area. At the same time, the perfect traffic connections and the success-promoting concept with near-distance supply, services, child care, restaurants and green oases strongly support the acquisition of desired specialists and customers. Unterschleißheim offers the best framework conditions for start-ups, research or global players alike.



A special event location

The BallhausForum in Unterschleißheim is doubly representative. It is directly connected to the 4-star-plus Dolce Hotel & Ressornt Munich. Not only a modern architectural highlight, it also offers a very special event location.

With its open roof dome as an eye-catcher and a transparent inner construction, the BallhausForum is an ideal center for meetings, culture, sports or social events. The arena itself with its 13 meters high glass dome for daylight that can be dimmed offers space for up to 4,000 persons on 1,350 square meters. Stage areas of variable sizes and partially retractable stands, state-of-the-art technology, control center and a perfectly equipped backstage area offer

best prerequisites for industrial presentations automotive trade fairs, congresses and many others. A slightly smaller alternative is found in the 700 square meters conservators that can also be rented for meetings, etc.

4-star-plus site with 23 conference rooms

The Dolce Hotel & Ressornt Munich is directly adjacent to the BallhausForum. The 4-star-plus-site with its 23 different conference rooms – into some of which a car can be driven – is one of the most attractive meeting hotels in the conurbation of Munich. The gastronomy of the different restaurants is offered at the highest

level, and the wide-spread spa and wellness area has offers to match. The 4-star-plus site is a popular accommodation among national and international football associations as well, especially since the Allianz Arena is quite nearby.

In addition to the Dolce Hotel & Ressornt Munich, many other renowned hotels such as the Victor's Residenz Hotel, Hotel Alarun or Star Inn also offer diverse accommodation and event options.

Innovative with strong growth



© EMM, Rapahel Lichius



© EMM, Arne Menz

Among the TOP 20 in Europe

The market is innovative, future-capable, offers strong growth and is one of the TOP 20 in Europe. This is the metropolitan region of Munich (MM), which includes Unterschleißheim and the NordAllianz.

The metropolitan region includes 26 Southern Bavarian districts, the six district-free cities of Augsburg, Ingolstadt, Kaufbeuren, Landshut, Munich and Rosenheim and almost 40 towns and municipalities in the districts.

There are about 5.8 M residents that offer the highest purchasing power in Germany. More than 50 percent of the Bavarian domestic gross product are acquired here. The unemployment rate was at only 3.7 percent in 2014. One important advantage of the metropolitan region

Munich (MM) is its diverse economic structure. Global players are at home just as much as strongly growing medium-sized businesses, many service providers and many different educational and research facilities. Ideal prerequisites for trade and business relationships and partnerships – and of course for good business.

In 2008, the association Europäische Metropolregion München e.V. (EMM) was founded to support sustainable and future-capable development of the economy and the area of life in the metropolitan region of Munich. Partners from politics, business, science, culture and administration engage in exchange under the association's umbrella, to implement these

targets in work groups within the action fields knowledge, business, environment, mobility culture and rural area.



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Indices of the metropolitan region Munich by comparison

	Germany	Bavaria	EMM
Population 2013 (in M)	80.8	12.6	5.7
Employees subject to social insurance obligations 2013 (in M)	29.3	4.9	2.2
Unemployment rate 2014	6.7%	3.8%	3.7%

Sources: Bayerisches Landesamt für Statistik und Datenverarbeitung. Statistisches Bundesamt. Bundesagentur für Arbeit



Site benefit knowledge

“The increasing share of knowledge in business processes increases the competitiveness of companies and must be increased further with a view to emerging countries catching up. Education and integration are two essential influences. Networking between companies, institutions and administration is a decisive factor for success that increases the creation and diffusion of knowledge.”¹

■ The excellence universities TUM and LMU

As a knowledge site, the metropolitan region Munich holds a peak position in Europe as well. Almost 100,000 students are studying at its 31 universities. Several award winning excellence universities are located in Munich alone. The Technical University Munich (TUM) is only five

kilometers away from Unterschleißheim. It is one of the three first excellence universities of Germany.

The TUM is leading in the areas of information technology, mathematics and electrical engineering, and is counted among the best in Europe, as also documented by the ranking of the “Global Employability Survey” 2014. For this ranking, 5,000 business owners and HR officers in 30 states were asked which universities offer the best training for the professional world. The TUM, on position 8, was the only German university among the 25 best universities in the world. The Ludwig-Maximilians-University (LMU) Munich is another one of the eleven excellence-universities in Germany.

The “HighTechCampus for life scientists” of the LMU is unique in Europe due to its “red” biotechnology. In direct proximity to the campus, there are many renowned facilities, such as various institutes of the Max-Planck Gesellschaft

or the Fraunhofer-Gesellschaft. In Unterschleißheim, the neighboring town of Unterschleißheim, there are various institutes and hospitals of the veterinary faculty of the LMU.

■ Practice-oriented universities of applied sciences

The region also has many universities (of applied sciences) that offer very practice-oriented training. The Technische Hochschule Ingolstadt enjoys an outstanding reputation in the automotive area. The University of Augsburg is renowned for its courses of studies in design. Other universities are found in Freising (Weihenstephan), Erding and Landshut. All of these sites can be reached in less than an hour by motorway from Unterschleißheim.

¹ from: Institut der deutschen Wirtschaft Köln, “Regionen im Wettbewerb – Ergebnisse des IW-Regionalrankings 2014” in the magazine “IW-Trends” March 2014.
Authors: Michael Bahrke und Hanno Kempermann

■ Top research

Many research facilities have settled near Unterschleißheim as well. We would like to introduce just a few of them very briefly here.

Among others, the **Max-Planck- and Fraunhofer-Gesellschaft** have their main seats in Munich. Just five kilometers from Unterschleißheim, there is the renowned **Helmholtz-Zentrum**, the Deutsches Forschungszentrum für Gesundheit und Umwelt. The **German** and the **European patent offices** are also located in Munich. The **Bayerische Akademie der Wissenschaften**, a pure research facility for basic research in humanities and natural sciences is headquartered in Munich as well. The **Leibniz-Rechenzentrum** with its extremely high performance computer and the **Walther-Meißner-Institut (WMI)** belong to the Bayerische Akademie der Wissenschaften. Both facilities are located in a neighboring town of Unterschleißheim. The seat of the “**Bayerisches Zentrum für Angewandte Energieforschung e.V.**” (ZAE Bayern) is there as well. The ZAE Bayern deals with applied research in the areas of rational use of energy, regenerative energy sources and development of energy-saving techniques. For the industry, the ZAE Bayern provides know-how and research to develop innovative, economic and ecologically sensible techniques and products. The **European Southern Observatory (ESO)**, the leading European organization for astronomy research and the scientifically most productive observatory in the world is also nearby.

The industries

The industry diversity and its top performances make the region around Unterschleißheim so extraordinarily successful. The industry structure ranges from classic crafts to healthy medium-sized businesses, the processing industry to modern service and high-tech companies and global players. More than 100 hidden champions are also located in the metropolitan region Munich. Usually, these companies, even though managed rather like medium-sized ones, are global market leaders in their respective areas.



■ Automotive

The region is an internationally important automotive site. BMW has its main seat in the state capital of Munich, and Audi is headquartered in Ingolstadt. Many suppliers, such as W.E.T. or Webasto, have therefore settled in the region. The automotive industry in Bavaria has a total of 185,000 employees. About one quarter of all German patent applications in the vehicle area are submitted in Bavaria.

■ Engineering

Particularly medium-sized businesses with their innovations contribute to the leading role of engineering in Bavaria and Germany. 95 percent of the companies in the engineering industry have fewer than 500 employees. About 2,000 companies of the engineering industry are located in the conurbation Munich. Mechatronics are closely linked to engineering. Many

mechatronics companies have settled here and are also very well connected. The Institut für Robotik und Mechatronik and the Deutsches Zentrum für Luft- und Raumfahrttechnik are found here as well.

■ Media and creative industry

The region of Munich is the largest publishing site in the Federal Republic of Germany and the city of Munich continues to be the leading book and publishing city, second only to New York. Just a few kilometers from Unterschleißheim, many TV and radio stations, such as the Bayerischer Rundfunk, the Zweites Deutsches Fernsehen (ZDF) or ProSiebenSat.1 Media AG, Sky Germany AG and many different movie productions have settled more than 100 different media and communication companies with several thousand jobs there.



■ Financial Services

Baader Bank AG deliberately chose Unterschleißheim as its main seat. Thanks to the outstanding infrastructure on site, the public company is perfectly connected to one of the most important financial locations of Europe, which the metropolitan region Munich is as well.

Furthermore, the region is also set up perfectly as a site for financial services with its banks, venture capitals, leasing companies and asset managements. After Frankfurt a. M., Munich is the second-most important financial location with approx. 33,000 workplaces in this industry. In the insurance industry, the area of Munich even holds the top position, offering most jobs across Germany. Internationally leading auditing firms and consulting companies are also located in the metropolitan region.

■ Life Sciences

About 400 companies from biotechnology, pharmaceutical industry, medicine and health management work and research in this sector in Unterschleißheim and the conurbation of Munich. In Unterschleißheim and its direct proximity alone, the global groups Baxter Germany GmbH, Intervet Germany/Intervet International or Linde Gas Therapeutics GmbH are located. Additionally, the region has three biotechnologically aligned Max-Planck-Institutes. In the neighboring town of Garching, the General Electric Healthcare researches with its GE Global Research.

The cluster of personalized medicine and targeted therapies holds an important position in the region as well. Both the Federal and the Bavarian state governments provide funds in the millions to develop Munich into an "International Center of Excellence in Personalized Medicine and Targeted Therapies".

■ Information and communication industry

The area of Munich holds the first place in the ICT industry (information and communication technology), even outperforming London according to the results of a ranking study¹ charged by the EU-commission. More than 22,000 companies of the ICT industry with a total of 26,000 jobs ensure an outstanding reputation of the industry here as well. Microsoft, Google, Adobe Systems GmbH, Amazon or Siemens (hardware) are headquartered here. Young talent can also be found in the proximity. Every year, about 4,500 students graduate from information technology courses. The trade fairs of this industry that are held in Munich are internationally relevant as well. They include the "Electronica" or "Communication World".

■ Energy technology and environmental technology

The town of Unterschleißheim has rendered pioneering services in the area of geothermal technology as one of the first municipalities in Bavaria who dared to try this pilot project. Drilling took place in 2001. Since then, many apartments and companies have been supplied with the environmentally compatible heat. Further geothermal heat projects in the metropolitan region of Munich followed. About 50 percent of the solar power produced in Germany also comes from the metropolitan region Munich. Environmental technology is the new key technology. More than 2,000 – mostly medium-sized – businesses are already active in environmental technology in the region. About 55,000 employees in Bavaria produce a turnover just below twelve M Euro in the production of goods for environmental protection alone.

■ Crafts

Crafts are also strongly represented in the metropolitan region of Munich, where they make up one of the largest and most diverse business areas. More than 100,000 crafts operations produce an annual turnover of approx. 38 M Euro with approx. 370,000 employees.

¹ All 134 European regions have been examined in an EIPE study (project "European ICT poles of world-class excellence"), published in spring of 2014. In the study, regional clusters of ICT companies and research facilities were catalogued as "European ICT Poles of Excellence" (EIPE). Munich is the number one, at 100 of 100 possible points.

A great place to live and work



High free-time value and good population structure

Balanced residents who enjoy their spare time without any stress make for relaxed and motivated employees. The town of Unterschleißheim therefore places high value on comprehensive free-time activities and recreational options.

The offer of diverse and affordable living space is just as important to it. It has a healthy population structure at about 28,000 residents and 15,000 jobs. It all works out.

Not only the trade tax income is a positive indicator for the site of Unterschleißheim, but the positive development of income tax is as well. This indicates that high-quality jobs have been created, qualified staff can be found right on

site and Unterschleißheim has a good name as an attractive place of residence.

Relax and celebrate

Close to Munich and yet away from the hectic city life, many bicycle and hiking paths lead to comfortable beer gardens and destinations for excursions from Unterschleißheim. The two bathing lakes with restaurants are particularly popular with families. The Valentinspark with its small lake, the Theatron for events of all kinds, the beach volleyball courts and many other offers make it another attractive meeting site.

The modern public bath “aquariush” with its sunbathing lawn outside and an attractive sauna landscape fulfills any wish. The many large

and small festivals of the town, such as the “Zeltival” with its music and theater shows, the annual Lohhofer Volksfest, the street markets, festival parades and Christmas markets are also established traditions.

Sports, games and fun

The Hans-Bayer stadium with artificial lawn, beach volleyball courts and lawn fields is located in the direct proximity of the public bath “aquariush”. A climbing rock of the Deutscher Alpenverein and tennis courts supplement the diverse sports facilities. The skater and biker facility, praised as one of the best locations of its kind in Germany, is another highlight. It has repeatedly hosted the German BMX champion-



ships. Furthermore, there is a Federal league capable hall on site in which the successful volleyball teams of the SV Lohhof are also fighting for points. For all soccer fans, the Allianz Arena – the home of the Bayern – can be reached comfortably even by bike thanks to a distance of just about ten kilometers.

Green Oases

The nearby Bergwald offers extensive cycling and hiking paths and a fitness path. The sledding hills in the Valentins- and Sportpark are loved not only by children in winter. Adjacent Oberschleißheim offers the wide-spread Schleißheim castle facility for a nice walk. Motor planes and gliders take off from the Flug-

werft Schleißheim. Just a few kilometers away, the Deutsches Leistungszentrum für Ruderer, as well as canoe and dragon boat associations can be found along the regatta route built in 1972 for the Olympics. Both recreational areas, the Flugwerft and the regatta route, are an Eldorado for skaters and bicycle racers.

The right thing for every taste

Not only sport takes an important place in Unterschleißheim. Among the approx. 120 associations and organizations – from the Alpine association to the dart club Lohhof to the Zwergerclub – everyone will surely find the just right thing. Those who like to pursue the fine arts can enjoy them on site as well. From exhi-

bitions to cabaret, theater to ballet, concerts to lectures in the well-equipped town library, the town of Unterschleißheim offers a diverse and high-quality program between modernity and tradition. With its more than 2,300 courses and individual events, the Volkshochschule im Norden des Landkreises Munich e.V. – also located in Unterschleißheim – is one of the largest educational centers in Eastern Bavaria.

All information on the culture, education and association officers can be called online at www.unterschleissheim.de.

Happy children – happy parents



From day-care for young children to after-school day-care – the perfect support offers

Unterschleißheim is the municipality in the Northern district Munich with the highest number of children and offers diverse concepts as well as outstanding day-care offers for children of all ages. In addition to six town child houses for children aged one year to school age, there are a Waldorf and a sport kindergarten.

Kids between six and twelve years of age just love the Unterschleißheim Spielmobil. In the summer months, activities usually take place outdoors, while there are dedicated rooms for winter.

For families with younger children, the state-of-the-art family center with its many course and support offers is an attractive meeting point.

Day-care places in Unterschleißheim

- ✓ More than 220 day-care places for very young children
- ✓ More than 880 day-care places for pre-school-age children
- ✓ More than 520 day-care places for after-school day-care
- ✓ More than 70 places with child minders

All school types on site

Unterschleißheim offers all school types from elementary to Mittelschule and Realschule and Gymnasium secondary schools, a state-of-the-art Fachoberschule/Berufsoberschule (FOS/BOS) with four different specializations. The secondary schools maintain close contact with the adjacent excellence universities.

The Edith-Stein-Schule, the Sehbehinderten- und Blinden-Zentrum Südbayern and a special education center are found on site as well.

The private, but state-certified Clara-Grunwald-Schule teaches from elementary school to the middle school-leaving certificate based on the teachings of Montessori. All elementary schools in town offer student and homework support with diverse playing and sports offers. The secondary schools offer open after-school day-care, during which homework can be done and additional free time activities are offered.

The Bavarian International School in nearby Haimhausen with its lessons held in English offers the perfect education for children whose parents have been deployed here from abroad.



Schools in Unterschleißheim

- ✓ Michael-Ende-Schule¹
- ✓ Johann-Schmid-Schule¹
- ✓ Grundschule an der Ganghoferstraße¹
- ✓ Mittelschule Unterschleißheim
- ✓ Therese-Giehse-Realschule
- ✓ Carl-Orff-Gymnasium
- ✓ Berufliche Oberschule FOS/BOS with the specializations business and administration, social matters, technology and design
- ✓ Edith-Stein-Schule (Sehbehinderten- und Blinden-Zentrum Südbayern) with elementary school, Hauptschule and Realschule
- ✓ Rupert-Egenberger-Schule (special-education center)
- ✓ Clara-Grunwald-Schule (private Montessori school)

¹ The first three schools mentioned are state elementary schools

- ✓ Bavarian International School (in the neighboring town of Haimhausen, seven kilometers away)

“Gleis 1” – the youth meeting point

Particularly young people like to visit the JugendKulturHaus “Gleis 1” with its popular café „Ess eins“.

In the large, modern concert and event hall, with space for about 350 visitors, they can party, rock, sing and act. Highlights include many concerts and events in the facility as well. The teens and twens can also use the “Gleis 1”, for band practice and shows and to record their own demo CDs in the sound studio.

Educators develop diverse programs together with the youths and offer workshops for theater, ceramics, drum circles, jam sessions and many others. It is also possible to rent the premises for private parties.

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Business Campus MÜNCHEN : UNTERSCHLEISSHEIM	29
Edison-Park Immobilien GmbH	30
MTR Gebäudereinigung GmbH	31
GTU AG	31
Engel & Völkers	32
Südwärme Gesellschaft	32

HIGHTECH COMPANIES

Bärlocher	33
Bauer Ingenieurbüro	34
ITW GmbH	34
Trusted Network	32

CONSULTING COMPANIES

Ficzko HRC Coaching	34
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Kreissparkasse Munich Starnberg Ebersberg	36
SBK Siemens BKK	32
Allianz Hiller & Co. OHG	34

HOTELS

Victor's Residenz-Hotel	37
Hotel Zum Kurfürst	37
Hotel Alarun	36

MEDIA

Bauer Hedwig – Your Repro-Office-Service-Partner	32
Trusted Events	34
INITSOL – IT-service provider	36
Zimmermann Druck & Verlag	39

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Innovative Community Unterschleißheim (ICU e.V.)	38
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Die Stadt Unterschleißheim sowie namhafte Unternehmen wie Intervet und BMW vertrauen unserer bereits 16-jährigen Berufserfahrung in den Bereichen Gebäude- und Facility-Management. Mit zurzeit 140 Mitarbeitern möchten wir uns als gesundes Münchener Unternehmen empfehlen, das auch Privatkunden nicht aus den Augen verloren hat.

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Innovative Energie für den Klimaschutz – Geothermie in Unterschleißheim



Das bedeutendste und wohl spektakulärste Vorhaben der Stadt Unterschleißheim auf dem Gebiet innovativer und zukunftsweisender Energieversorgung unter Verwendung regenerativer Ressourcen für einen immer wichtiger werdenden Umwelt- und Klimaschutz ist das Geothermie-Projekt als eines der ersten und größten Vorhaben im Freistaat Bayern, das sie seit Herbst 2003 erfolgreich betreibt. Die Stadt Unterschleißheim ist damit bayernweit Vorreiter und Pionier im Bereich Tiefen-Geothermie für Wärmeversorgung aus erneuerbaren Energiequellen. Der Begriff Geothermie stammt aus dem Altgriechischen und heißt übersetzt Erdwärme. Die Nutzung der Geothermie zur Wärmebereitstellung ist eine umweltschonende, vehement ins Blickfeld unserer modernen Industriegesellschaft tretende Alternative einer Wärmeversorgung für Gebäude, die durch eine wesentliche Minimierung von CO₂- und sonstigen Schadstoffemissionen bei der Erzeugung zu einem nachhaltigen Klimaschutz beiträgt.

Dabei wird aus rd. 2.000 Meter Tiefe heißes Thermalwasser an die Oberfläche gepumpt und zur Fernwärmeversorgung in weiten Teilen der Stadt herangezogen. Zur Gewährleistung der Versorgungssicherheit und zur Deckung der Spitzenlast in wenigen Wochen im Winter sind zusätzlich zur Geothermie-Bohrung drei konventionelle Kessel installiert, die hauptsächlich mit Erdgas betrieben werden.

Damit ein solch technisch komplexes Vorhaben effizient und schlagkräftig abgewickelt werden konnte, hat die Stadt Unterschleißheim die Projektgesellschaft GTU Geothermie Unterschleißheim AG in Form einer Aktiengesellschaft gegründet, deren Alleinaktionär sie ist und die, wie jeder andere Betrieb, nach betriebswirtschaftlichen und kaufmännischen Gesichtspunkten organisiert und geführt wird.

Nähere Informationen unter www.gtuag.de

Ansprechpartner: Vorstand Thomas Stockerl unter Tel. 089 / 3 10 09-10

Projektdaten aus 2014

Länge Fernwärmenetz / Hausanschlussleitungen:	13.308 / 4.108 m
Erzeugte Wärmemenge gesamt:	49.960 MWh
Geothermie-Anteil an Wärmeerzeugung:	ca. 76 %
Anschlusswert kundenseitig:	33,5 MW

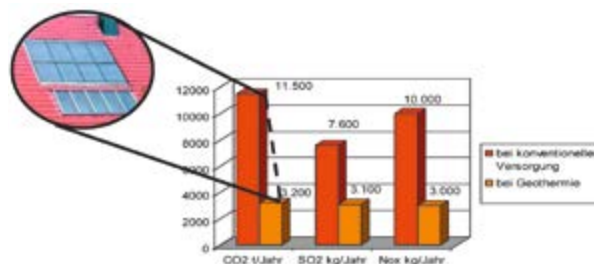
Energiebilanz: Das Verhältnis von Wärmeerzeugung aus der Geothermie-Bohrung (die geothermische Wärmeerzeugung beträgt ca. 37.850 MWh in 2014) im Vergleich zum eingesetztem Strom für den Antrieb der Förderpumpe (Stromverbrauch ca. 4.167 MWh in 2014) beträgt ca. 9:1 bezogen auf ein Betriebsjahr. Damit ist die Geothermie-Anlage durch ein sehr gutes Verhältnis von Nutzen zu Aufwand charakterisiert.

Ökobilanz in 2014

Schadstoffreduzierungen:	Kohlendioxid (CO ₂)	ca. 8.539 t/Jahr
	Schwefeldioxid (SO ₂)	ca. 4,5 t/Jahr
	Stickoxide (NOx)	ca. 7,0 t/Jahr

10.800 Solaranlagen für einen mittleren Haushalt (entspricht einer Fläche von ca. 11 Fußballfeldern) ergeben vergleichbar dieselbe CO₂-Reduzierung.

Ökobilanz 2014 (Vermeidung von Schadstoffen)



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Plastic additives from Bavaria



Baerlocher is a leading provider of additives for the global plastics industry. From its headquarters in Unterschleissheim, the company drives the further development of the worldwide group and pushes the innovation in the plastics industry.

In 1823 the first Bavarian sulfuric acid factory was founded in Augsburg and, thereby, marked the commencement of an entrepreneurial success story. Baerlocher, since the beginning family-owned, today is an international group of companies and innovative partner to the global plastics industry, who feels committed to the value system of "respect, integrity and excellence" across the group. More than 1,200 employees worldwide work for the company headquartered in Bavaria. Nevertheless, it benefits of the advantages of a family business – flat hierarchies, quick decision-making and a cooperative climate.

In its more than 190-year history, Baerlocher has become one of the leading manufacturers of stabilizers for the production of PVC finished products. These additives are added to plastic products such as pipes, window profiles, cables, sheets and flooring in order to achieve certain properties. In the processing of plastics, additives ensure a longer shelf life and determine the color stability of the final product. They also protect against UV rays and increase heat resistance. In addition, they facilitate processing, increase the efficiency and safety of production processes and optimize the form-giving. In addition, Baerlocher provides metal stearates for the production of polyolefines. These products are used in the construction, rubber, lubricant as well as in the paper industry. Another focus is on additives for Wood Plastic Composites – composite materials made of wood and plastics. The products are tailored according to individual requirements of the customers and produced in various product forms such as powders, pellets, granules, flakes or as liquid.

Headquarters of the group in Unterschleissheim

Since 1998, the global group has been directed from the Headquarter in Unterschleissheim. Administration and sales as well as research and development are located in a building, which is modern even by today's standards and a symbol of the versatility and sustainability of plastic products.

German production site in Lingen

In the west of the German state of Lower Saxony, in Lingen (Ems), the world's largest production plant of Baerlocher is located. The site was founded in 1978 and continuously expanded since then – today, Baerlocher has around 250 employees in Lingen. In the factory, the products go through various fully automated processes executed on state-of-the-art equipment and machinery. A high quality control system and qualified personnel ensure smooth and safe production.

Global presence ensures customer proximity

Baerlocher is a globally networked company with locations in Europe, Turkey, the USA, China, Malaysia, India and South America. In its international subsidiaries, the company employs local experts from the respective countries. The strategic objectives are coordinated from Germany, the subsidiaries take care for the implementation. The idea of networking is actively brought to life – when new ideas are developed in one country, they are adapted by other countries.

High level of innovation serving sustainability

With its high innovation strength, Baerlocher supports the global plastics industry to meet challenges such as competitiveness, resource efficiency and sustainability. In-depth knowledge of international markets, the various applications and the effective use of additives form the basis not only to continuously improve existing products, but also to develop new additive systems.

The company has a leading role worldwide in supporting the global PVC industry in the change to sustainable calcium-based additive systems. In addition, Baerlocher offers special additives enabling various industries to reduce organic emissions in order to improve indoor air quality. Thus, the automotive supplier industry, manufacturers of floor coverings and wallpapers as well as other industries, can adapt to new challenges in their markets.

The focus of Baerlocher on sustainability and quality aspects is also reflected in the certification of environmental management according to ISO 14001, the quality management system according to ISO 9001 and the energy management according to ISO 50001.

Shaping role in the industry

Baerlocher commits itself in relevant national and international associations and organizations in order to face the future challenges. The main attention is paid to sustainability and the efficient use of resources. As an example, Baerlocher plays a leading shaping role in the European Sustainability Program VinylPlus and contributes significantly to the objectives of this initiative.

Initial career training

Training at Baerlocher is specifically tailored to your particular career path and comprises several stages. The high investment in the initial career training is a proof and also mirrors the strong distinctive social responsibility of the company. Baerlocher offers trainings as chemical technicians, industrial mechanic, electronics technician for industrial engineering, warehouse logistics operator and industrial management assistant. Moreover, Baerlocher cooperates with the University of Applied Sciences Osnabrueck and provides dual courses.

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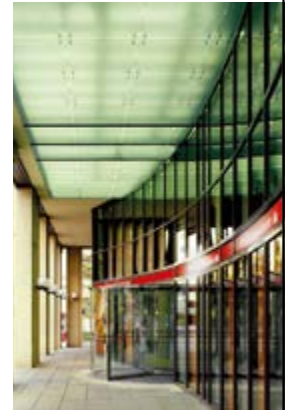
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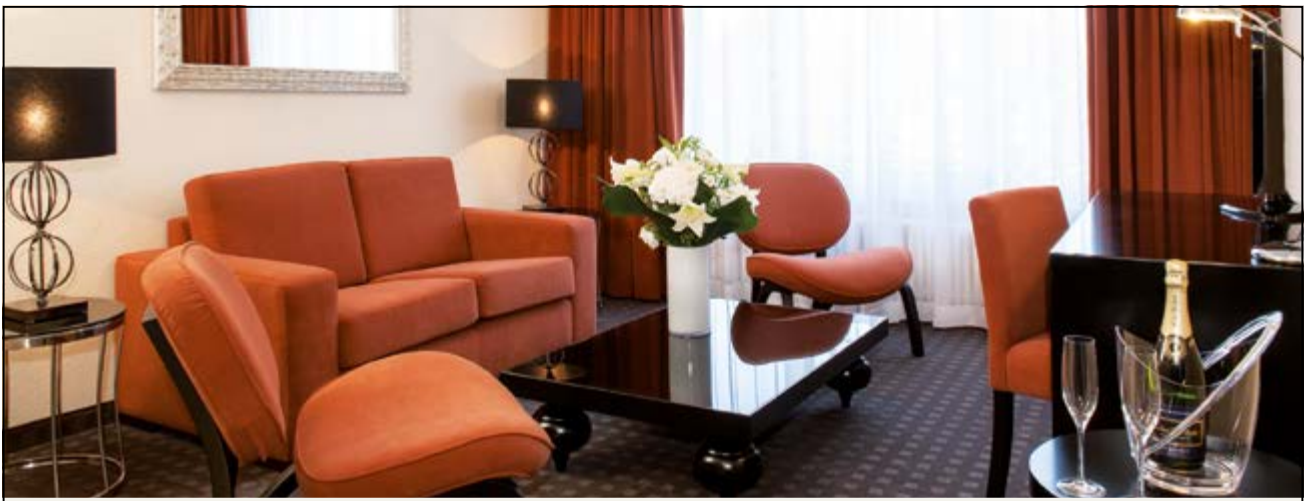
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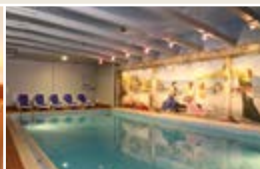
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